

## MAUREEN HOFFMANN

Senior Consultant

### PROJECT LEAD

Maureen works with educational institutions, non-profits, state agencies, and other organizations to evaluate their programs and determine their impacts.

### EDUCATION

Anthropology & Linguistics, PhD, University of Arizona

Linguistics, MA, University of Arizona

Anthropology & Linguistics, BA, Bryn Mawr College

### PROFESSIONAL SUMMARY

Maureen knows that high quality data and data collection is essential to demonstrating the effectiveness of programs and has supported grant staff in demonstrating program outcomes to funders through stakeholder engagement, data analysis, and user-friendly reporting.

She leverages her background in Anthropology to examine community attitudes through observations and interviews and utilizes that information to determine meaningful themes and recommendations for programs. Prior to her work at TPMA, Maureen completed research at the University of Arizona where she worked with IRB processes, developed audience-specific reports, and managed multi-year research projects.

### Technical Skills

- Program Evaluation
- Mixed-Methods Research
- Quantitative Research
- Qualitative Research
- Data Tool Development
- Training & Technical Assistance (TTA)
- Experiment Design

### Relevant Experience

**Junior Achievement of Central Indiana** | JA 2020 JobSpark Survey Analysis

**Indiana State Department of Health** | ISDH Early Childhood Evaluation

**Legal Services Corporation** | Legal Services Corporation Librarian eLearning Course Evaluator

**OH WOW! The Roger & Gloria Jones Children's Center for Science & Technology** | OH WOW! Manufacturing Camp Eval



## BRIAN NOTTINGHAM

Senior Director

### STRATEGIC ADVISOR / DATA SUPERVISOR

Brian will serve as the Strategic Advisor & Data Supervisor by guiding the team with his best practice knowledge regarding childcare and data analysis.

### EDUCATION

Political Science & Government, PhD (ABD), University of Buffalo

Political Science & Government, MA, the University of Akron

Political Science & Government, BA, Allegheny College



### PROFESSIONAL SUMMARY

Brian is a Senior Strategic Advisor with TPMA with deep experience in the nexus of applied research, workforce development, economic development, and public policy. Brian has served as a key team member of the TPMA engagements focusing on childcare such as the Early Childcare Funding Scan for Indiana State University and Phase I and Phase II of the Impact Study for Ambassador Enterprises exploring the Early Childhood Education ecosystem within the 11-county region of the Regional Chamber of Northeast Indiana.

TPMA has been acknowledged as a thought leader on the childcare challenge and Brian was invited to testify on behalf of the firm before an Indiana legislative panel in August 2023. This testimony showcased TPMA research underscoring the state's need for childcare solutions to boost economic development and support growing workforce demand. Before joining TPMA, Brian served as Director of the Business Intelligence Division for the South Carolina Department of Employment & Workforce.

### RELEVANT EXPERIENCE

**Invest Hamilton County** | Childcare Action & Investment Plan

**Lincoln Trail Area Development District** | Regional Childcare Impact Study

**LaSalle, Marshall, Putnam Counties, IL** | Childcare Impact Study

**State Chamber Research Foundation (State Chamber of Oklahoma)** | Economic Incentives White Paper

**South Bend - Elkhart Regional Partnership** | Labor Market Study for South Bend-Elkhart

## ALEXANDER TAYLOR

Consultant

### DATA SUPPORT

Alex will serve as Data Support, guided by Brian, where he will lead research and analysis for this project.

### EDUCATION

International Studies & Comparative Politics M.A.,  
University of Denver

Political Science & International Relations B.A.,  
University of Indianapolis



### PROFESSIONAL SUMMARY

Alex is a highly experienced economic development professional, that has worked in multiple state-level initiatives. He oversaw the implementation of several impactful programs and initiatives aimed at fostering growth and resilience in rural communities across Indiana. This included spearheading the Hoosier Enduring Legacy Program (HELP), a comprehensive planning initiative spanning 52 weeks. Through HELP, Alex guided eight Indiana communities in strategically utilizing funds from the American Rescue Plan Act State and Local Fiscal Recovery Funds to develop Strategic Investment Plans. Additionally, he served as a subject matter expert on the American Rescue Plan Act funds, providing guidance on eligible activities, compliance, reporting requirements, and effective utilization of resources. Alex facilitated the Stellar Communities Program, overseeing numerous economic development projects and leveraging Community Development Block Grant Funding to support large-scale capital improvements.

Through extensive collaboration with various stakeholders including government entities, academic institutions, and nonprofit organizations, he facilitated access to funding opportunities for vital infrastructure projects, rural health initiatives, affordable housing, and broadband development. This collaborative effort extended to partnerships with esteemed institutions like Purdue Center for Regional Development, Indiana University Center for Rural Engagement, and Ball State University Indiana Communities Institute, among others. Additionally, Alex fostered strong relationships with key state agencies including the Indiana State Department of Health, Indiana Housing and Community Development Authority, and the Indiana Economic Development Corporation, ensuring alignment and synergy in our collective efforts to support community development and prosperity.

### RELEVANT EXPERIENCE

**Building Blocks** | Southwest Indiana Childcare Impact Report & Action Plan

## KATY BATTAFARANO

Consultant

### PROJECT MANAGER

Katy will serve as the Project Manager, bringing her expertise in workforce development and childcare research.

### EDUCATION

Sociology, MA, Loyola University

International Studies & Political Science, BA, Butler University



### PROFESSIONAL SUMMARY

Katy is a Consultant at TPMA with extensive experience in workforce research and talent development. She has a background in researching and analyzing educational, workforce, and community services across counties and states. She is skilled in career pathway development and strengthening career and technical education programming.

Katy's qualitative and quantitative data expertise assists in capturing workforce conditions, industry and occupational outlooks, and skills and training gaps. She excels in the development of strategies that narrow access and equity gaps in underserved communities and vulnerable populations. Katy is currently supporting childcare projects that include the Invest Hamilton County Childcare Action & Investment Plan and Building Blocks Southwest Indiana Childcare Impact Report & Action Plan. Her previous work also includes NoRTEC (CA) Workforce & Industry Sector Analysis, Knox County (IL) Workforce Development Plan, Radius Indiana Talent Attraction & Retention Best Practices Scan, Oregon Higher Education Coordinating Commission Workforce Landscape Asset Mapping and Rhode Island Office of Postsecondary Commissioner Career Pathway Landscape Mapping.

### RELEVANT EXPERIENCE

**Invest Hamilton County** | Childcare Action & Investment Plan

**Building Blocks** | Southwest Indiana Childcare Impact Report & Action Plan

**Miami Dade College** | S-STEM Evaluation

**North Central Illinois Council of Governments** | NCICG RISE

**Workforce Solutions** | Information Technology Workforce Assessment

**Ambassador Enterprises** | Early Learning Impact in Northeast Indiana

**Indiana Chamber of Commerce Foundation** | Vision 2035 Research - Stem Pipeline

## MORIAH MILLER TAFT

Consultant

### PROJECT SUPPORT

Moriah will support all areas of this project in concert with Katie.

### EDUCATION

MPA, Indiana University, anticipated May 2024

Philosophy, BA, Covenant College



### PROFESSIONAL SUMMARY

Moriah is skilled at engaging stakeholders, building collaboration between business and civic partnerships, and goal and outcome tracking for strategic planning. She is passionate about neighborhood revitalization and cultural preservation and has spoken at multiple conferences and events on the social benefits of the arts and the power of community building initiatives. Moriah is experienced in stakeholder engagement, tourism development, and creative placemaking through her work with non-profit organizations. Prior to joining TPMA, she served as the Creative Engagement Administrator at the Harrison Center where she managed state and federal grants as well as the organization's \$1.5 million annual budget. She also planned festivals, showcase events for local artists, and small business to foster tourism in the area, while also providing local businesses with a platform to market themselves.

Moriah is currently leading stakeholder engagement for a variety of projects, including Broadband Studies for Miami County (OH), Preble County (OH), and the Indiana Destination Development Corporation for a statewide Gap Analysis of tourism assets.

### RELEVANT EXPERIENCE

**Invest Hamilton County, IN** | Childcare Action & Investment Plan

**Indiana Housing and Community Development Authority** | IHCD Community Service Block Grant Training Management 2024

**The Manufacturing Institute, OH** | DEI Study

**Indiana Destination Development Corp.** | Indiana Destination Devel. Gap Analysis

**The Manufacturing Institute, OH** | DEI Research & Case Studies

## KATIE MASELL

Consultant

### PROJECT SUPPORT

Katie will support all areas of this project in concert with Moriah.

### EDUCATION

Computer Science, BA, Denison University

### PROFESSIONAL SUMMARY

Katie uses innovation and collaboration to build value-driven, community-centered solutions. She has experience in workforce development and business engagement with a technical background in computer science. She leverages her work with machine learning, automation, and customer relationship management technology to manage projects, conduct process mapping and improve operations.

Prior to joining TPMA, Katie worked at EmployIndy as a System Analyst and a Business Development Manager. She connected businesses with immediate and long-term workforce solutions and recruited new partners to the EmployIndy ecosystem.



### RELEVANT EXPERIENCE

**Ascend Indiana** | Indiana Youth Apprenticeship Accelerator

**City of New Haven** | Youth Career Pathways – Strategic Planning & Project Management

**Pennsylvania Department of Labor and Industry's Apprenticeship and Training Office** | PAsmart Growing Registered Apprenticeships and Pre-Apprenticeships Initiatives

**Michigan Works! Association** | Michigan International Talent Solutions Program

**Advance Central PA** | Training Gap Analysis Study

**Don Wood Foundation** | CTE Analysis for Allen County